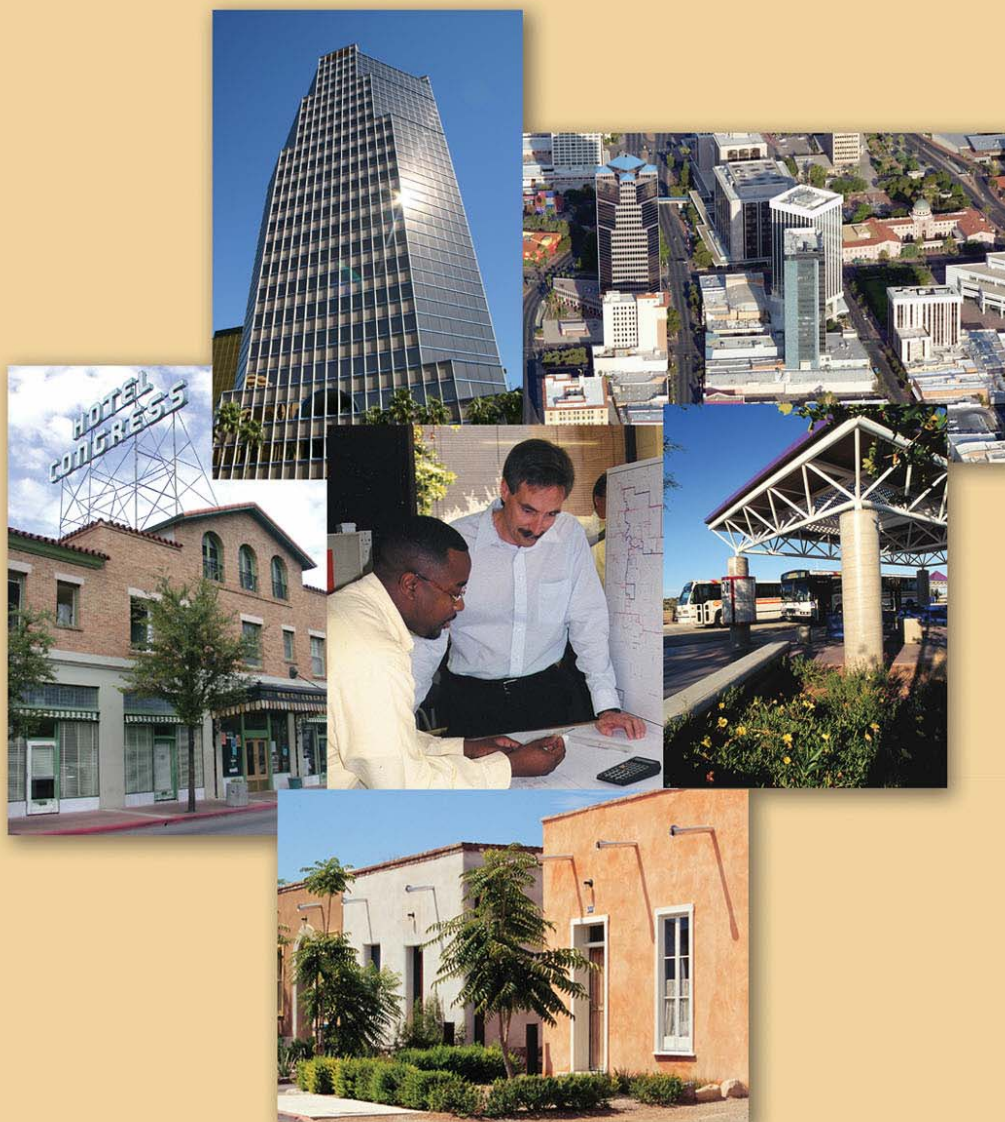


Strategic Plan



City of Tucson City Strategic Plan

FY 2004 YEAR-END REVIEW



economic development

growth

transportation

downtown

good government

neighborhoods

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LETTER FROM THE CITY MANAGER



The City Strategic Plan Year-End Review for Fiscal Year 2004 highlights our accomplishments made over the past year and documents how Mayor and Council, in partnership with City staff and the community, have moved forward with an action plan to improve the Tucson community. This is the second annual report on accomplishments under the Mayor and Council's adopted Strategic Plan.

For the past several years, budget deficits have plagued the City, forcing difficult funding and expenditure decisions. Though each of these decisions was challenging, the Mayor and Council made hard and necessary choices. These choices have positioned the City to continue to move ahead on priorities in the Strategic Plan.

This report provides an opportunity to pause and reflect on accomplishments over the past year. These accomplishments were made possible through focusing on the important work to improve Tucson. As you review the report, keep in mind that these accomplishments were made while still providing the myriad of other services necessary to run the day-to-day operations of the City.

The six focus areas of Downtown, Economic Development, Good Government, Growth, Neighborhoods, and Transportation are featured in the report with their respective accomplishments during the last Fiscal Year. The accomplishments have put us on the road to Downtown revitalization, cleaner and safer neighborhoods, efficient transportation systems, a stronger economy and more efficient government.

This report is a testimony to the work of the Mayor and Council, working with the community and City staff to make Tucson one of the premier cities in the Southwest.

James Keene
City Manager

The General Plan

- Growth Area and Population
 - Land Use
- Circulation (Transportation)
- Community Character and Design
 - Cultural Heritage
- Conservation, Rehabilitation, and Redevelopment
 - Safety

- Water Resources
 - Housing
- Parks, Recreation, Open Space and Trails
- Public Buildings, Services and Facilities
 - Cost of Development
 - Economic Development
- Environmental Planning and Conservation

Capital Improvement Program

Neighborhood and Area Plans

Service Plans

Select Focus Areas

Transportation

Downtown

Growth

Neighborhoods

Economic Development

Good Government

Budget Process

Focus Area Projects FY2004 (partial list)

- Update Design Guidelines
- PAG 2030
- Sidewalk and Landscape Improvements

- Rio Nuevo
- Stimulation of Private Investment
- Mixed-Use Housing
- Historic Depot

- Cost of Service Study
- Annexation
- Citywide Environmental Program
- Development Services Improvement

- SABER
- Construction of Two Fire Stations
- Targeted Operations Planning (TOP)

- Empowerment Zone
- Puerto Nuevo
- Workforce Development
- Business LINC

- Enhanced Customer Service
- Civil Service Rules Revisions
- Revise Procurement Code
- OPIS

Track Accomplishments/Communicate Results